

## WXT / ROI Guide

1. Visit [manager.wildlifexteam.com/manager/](http://manager.wildlifexteam.com/manager/) and login using your unique username and password.
2. Your screen will populate CALL DATA for 'All Time'. To change this date range, select one of the following preset date ranges, or select "Custom" to enter your own.
  - a. Today
  - b. Last 7 Days
  - c. Last Month
3. Select the link 'Listen' to hear the recording of that specific call. This is important to check the quality of the lead. Any discrepancy should be reported to FPC immediately.
4. Select 'PPC' to view stats from your campaign, as well as the total form submissions you have received in that date range.
5. Select 'SEO' to view website analytics.
6. Do you have access to multiple offices? Select from the dropdown in the header.

The screenshot displays the Wildlife X Team manager interface. At the top, there is a domain input field and a Content Management System header with user 'test' and links for 'Log Out' and 'Change Password'. The main navigation includes 'Administration' and 'Analytics' (selected). The central area shows 'NOW SHOWING: CALL DATA' with tabs for 'CALL DATA', 'PPC', and 'SEO'. A date range selector is set to 'All Time' with a 'Refresh' button. Below this is a 'Total Calls' section with a phone icon and a placeholder for the count. The bottom section is a table titled 'CALL DETAILS' with columns for DATE & TIME, SOURCE, TRACKING #, NAME, NUMBER, LENGTH, and RECORDING. A single row is visible with 'PPC Call' as the source and a 'Listen' link in the recording column.

DATE & TIME	SOURCE	TRACKING #	NAME	NUMBER	LENGTH	RECORDING
	PPC Call				06:24	<a href="#">Listen</a>